

smallbizchat

7:53 PM	smallbizlady:	How to participate in #SmallBizChat: http://bit.ly/S797e #smallbizchat
7:54 PM	smallbizlady:	Tonight?s guest @designleap works closely w/ smallbiz owners designing marketing materials & sites that grow their biz. #smallbizchat
7:55 PM	smallbizlady:	#SmallBizChat starts NOW! w/ @designleap Topic: Website Design For Your Small Business. Use tweetgrid http://is.gd/59hdV
7:55 PM	smallbizlady:	#Smallbizchat has a new facebook fan page. http://facebook.com/smallbizchat Are you a fan yet?? #smallbizchat
7:55 PM	CathyWebSavvyPR:	.@Qworky @CreativeAMS @4one1 @whatworks BlakeGroupthx 4 the RT of tonight's #SmallBizChat #smallbizchat
7:55 PM	gbstrickland:	RT @smallbizlady: How to participate in #SmallBizChat: http://bit.ly/S797e #smallbizchat
7:55 PM	Chris_Hendricks:	RT @DesignLeap: Just about 30 min to go. Join me #SmallBizChat Topic: Website Design For Your Small Business. Use http://tweetchat.com/r ...
7:56 PM	Qworky:	RT @smallbizlady: #smallbizchat guest @designleap works closely w/ smallbiz owners designing marketing materials & sites that grow their biz
7:56 PM	designleap:	OK, we're getting started on #SmallBizChat Topic: Website Design For Your Small Business. Join http://tweetchat.com/room/smallbizchat
7:56 PM	smallbizlady:	@Chris_Hendricks 5 minutes actually #smallbizchat
7:57 PM	smallbizlady:	Tonight on #SmallBizChat @designleap Designing Ur First Business Website. tweetgrid link http://is.gd/59hdV or tweetchat.com #smallbizchat
7:57 PM	WholeMind:	getting ready to talk small business websites #SmallBizChat
7:57 PM	smallbizlady:	Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions #smallbizchat
7:57 PM	CathyWebSavvyPR:	Thx @gbstrickland @BAMMedia @smallbiztrends @MRHYPERPCS @anelecticsoul @ActsofFaithblog @JessieFWriter 4 Rts of our chat #smallbizchat
7:58 PM	mobienthusiast:	@smallbizlady fixed, I had a typo #smallbizchat
7:58 PM	CathyWebSavvyPR:	Tonight on #SmallBizChat @designleap Designing yr First BizWebsite. tweetgrid link http://is.gd/59hdV or tweetchat.com #smallbizchat
7:58 PM	Chris_Hendricks:	RT @smallbizlady: #SmallBizChat starts NOW! w/ @designleap Topic: Website Design For Your Small Business. Use tweetgrid http://is.gd/59hdV
7:58 PM	smallbizlady:	Tonight?s #SmallBizChat guest is Yiana Palacios @designleap CEO of Design Leap specializing in graphics and website design. #smallbizchat
7:58 PM	smallbizlady:	#SmallBizChat is hosted by @smallbizlady Melinda Emerson, a veteran entrepreneur and smallbiz coach based in Philly. #smallbizchat
7:59 PM	AngEngland:	RT @smallbizlady Welcome to #SmallBizChat, a weekly conversation where emerging small business owners can get answers to their questions
7:59 PM	smallbizlady:	Q: What is the focus of #smallbizchat? #smallbizchat
7:59 PM	designleap:	HI everyone, thank you for the warm welcome. #smallbizchat

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7:59 PM	sueyoungmedia:	RT @CathyWebSavvyPR: Now on #SmallBizChat @designleap Your 1st BizWbsite. tweetgrid link http://is.gd/59hdV or tweetchat.com #smallbizchat
7:59 PM	leoraw:	RT @smallbizlady: Tonight?s #SmallBizChat guest is Yiana Palacios @designleap specializing in graphics and website design. #smallbizchat
7:59 PM	OfficeDivvy:	@DesignLeap @CathyWebSavvyPR @smallbizlady ... okay, looking forward to it. #SmallBizChat
8:00 PM	smallbizlady:	A: The goal of #smallbizchat is to help you succeed as your own boss by reducing the learning curve as ur biz starts & grows. #smallbizchat
8:00 PM	wvpmc:	@designleap @smallbizlady @CathyWebSavvyPR Looking forward to tonight's chat! Hi everyone #smallbizchat
8:00 PM	mobienthusiast:	RT @designleap: Hi everyone, thank you for the warm welcome. #smallbizchat
8:00 PM	smallbizlady:	Last 5 minutes will be available for pitches AKA your 140 character commercials. So be ready. #smallbizchat
8:00 PM	smallbizlady:	We will put out a transcript on @smallbizchat tonight after the show, so do not worry if you miss a tweet or two. #smallbizchat
8:01 PM	jazzdolphin:	@zenFish RT @smallbizlady 2night?s #SmallBizChat guest Yiana Palacios @designleap CEO-Design Leap specializing in graphics/website design.
8:01 PM	CASUDI:	DITTO ~ RT @wvpmc: @designleap @smallbizlady @CathyWebSavvyPR Looking forward to tonight's chat! Hi everyone #smallbizchat
8:01 PM	smallbizlady:	A blog post with a detailed Q & A comes out on Thursdays at http://bit.ly/3x5Gm2 http://www.succeedasyourownboss.com/ #smallbizchat
8:01 PM	sandyabrams:	I'm getting real-time search results at TweetGrid http://tweetgrid.com/ #smallbizchat
8:02 PM	Chris_Hendricks:	@smallbizlady I'm learning to focus on being focused... #smallbizchat
8:02 PM	smallbizlady:	Welcome again to tonight?s guest @designleap she helps start-up businesses design marketing materials and websites #smallbizchat
8:02 PM	aneclecticsoul:	@smallbizlady Hello - I'm joining #smallbizchat 4 the first time 2night...Curious to see how this #twitter event unfolds
8:02 PM	Qworky:	No doubt! RT @CASUDI @wvpmc: @designleap @smallbizlady @CathyWebSavvyPR Looking forward to tonight's chat! Hi everyone #smallbizchat
8:02 PM	smallbizlady:	Q1: What are some excuses that start-up businesses make about not having a website? #smallbizchat
8:02 PM	CathyWebSavvyPR:	welcome to our chat @mobienthusiast @wvpmc @OfficeDivvy @leoraw @casudi @sueyoungmedia: @AngEngland and others ! #smallbizchat
8:02 PM	designleap:	Thank you, welcome everyone!!! #smallbizchat
8:03 PM	mobienthusiast:	RT @smallbizlady: Q1: What are some excuses that start-up businesses make about not having a website? #smallbizchat
8:03 PM	CathyWebSavvyPR:	@smallbizlady Hi folks - loks like we'll have a lively chat tonight! #smallbizchat

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8:03 PM designleap: A1: The biggest one is the cost. Having a website will not cost you a fortune. But not having one will cost you a client. #smallbizchat

8:03 PM WholeMind: A1: no money, no time, not perfect #SmallBizChat

8:03 PM sandyabrams: than, this is great, first time on TweetGrid #smallbizchat

8:03 PM CASUDI: @smallbizlady A1: too expensive & dont know what to do #smallbizchat

8:03 PM leoraw: @CathyWebSavvyPR thank you for the warm welcome! Looking forward to talking about websites for small businesses. #smallbizchat

8:03 PM mobienthusiast: A1 People are afraid of the technology and don't want to get ripped off #smallbizchat

8:03 PM kerwood: @smallbizlady costs too much #smallbizchat

8:04 PM rexr: A1 "We don't need one yet!" #smallbizchat

8:05 PM leoraw: A1. People don't realize that a business can start with a small website and the cost can be reasonable. #smallbizchat

8:05 PM Chris_Hendricks: excuses start-up businesses make about not having a website...1) they might not think they need a website. #smallbizchat

8:05 PM CathyWebSavvyPR: Now! #SmallBizChat 8-9pm EST w/ @designleap Topic: Designing Yur Small biz Website. Use tweetgrid <http://is.gd/59hdv> #smallbizchat

8:06 PM CASUDI: I've heard that often :-) RT @rexr: A1 We don't need one yet~ #smallbizchat

8:06 PM Qworky: Excuses start-up businesses make about not having a website: dont think its worth the time (esp if they'd want 2 do it right). #smallbizchat

8:06 PM SherriGarrity: You can start your website before you have clients to build and test your market #smallbizchat

8:06 PM designleap: RT @leoraw: A1. People dont realize that a business can start with a small website and the cost can be reasonable. #smallbizchat

8:06 PM smallbizlady: We decided to do this topic tonight because every year you website needs a facelift and Dec is a great time to do it. #smallbizchat

8:06 PM wvpmc: A1 "All my business is walk-in" or "My marketing is word of mouth" #smallbizchat

8:06 PM rexr: A2: Generally best to have at least two of the top-level domains. Use one as a primary and redirect the other. #smallbizchat

8:06 PM WholeMind: A2: buy what works for you. If you can get them...buy them if you expect to be big... #SmallBizChat

8:07 PM aneclecticsoul: RT @DesignLeap: Having a website will not cost you a fortune. But not having one will cost you a client. #smallbizchat

8:07 PM designleap: A2: I would purchase .net or .org, but not both. It?s not likely that a competitor will choose the same exact name. #smallbizchat

8:07 PM CathyWebSavvyPR: RT @smallbizlady: Q2: Do you recommend purchasing a .net, a .org or any other domain name extension in addition to a .com? #smallbizchat

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8:07 PM leoraw: A2: no need for multiple domains such as .org or .net if trying to keep costs low. #smallbizchat

8:07 PM aneclecticsoul: @tamar Hey join #smallbizchat happening now for the next hour

8:07 PM CathyWebSavvyPR: @AngEngland agreed! biggest small biz excuse - no money - followed by no time #smallbizchat

8:08 PM CASUDI: @SherriGarrity YES, a website can begin your credibility even before U get started ~#smallbizchat

8:08 PM ZimbleMiller: Q1: Local businesses don't realize that their potential customers let their fingers walk across the keyboard. #smallbizchat

8:08 PM Qworky: Businesses should recognize deep commitment necessary 2 new media. RT @smallbizlady: every year your website needs a facelift. #smallbizchat

8:08 PM smallbizlady: A1 Brick and mortar business esp don't think they need a website--wrong, wrong! People don't use the yellow pages anymore. #smallbizchat

8:08 PM WholeMind: A1: start a blog on wordpress.com and roll over into a larger self-hosted site later. #SmallBizChat

8:09 PM aneclecticsoul: @DesignLeap So any small biz can buy .org even if it's not a non-profit? #smallbizchat

8:09 PM media_modus: RT @aneclecticsoul: RT @DesignLeap: Having a website will not cost you a fortune. But not having one will cost you a client. #smallbizchat

8:09 PM kerwood: @smallbizlady if both are available I recommend getting the .net and .com #smallbizchat

8:09 PM leoraw: RT @ZimbleMiller: Q1: Local businesses dont realize that potential customers let their fingers walk across the keyboard. #smallbizchat

8:09 PM johncharlesWI: RT @ZimbleMiller Local businesses don't realize that their potential customers let their fingers walk across the keyboard #smallbizchat

8:09 PM wvpmc: A2 once I typed ww.domain.com instead of www.domain.com and found a completely different site - anyone else srun across that? #smallbizchat

8:09 PM allthingsgodly: RT @CASUDI: @SherriGarrity YES, a website can begin your credibility even before U get started ~#smallbizchat

8:09 PM smallbizlady: RT @ZimbleMiller: Q1: Local biz dont realize that their potential customers let their fingers walk across the keyboard. #smallbizchat

8:09 PM Qworky: RT @DesignLeap: Having a website will not cost you a fortune. But not having one will cost you a client. #smallbizchat via @aneclecticsoul

8:09 PM designleap: RT @ZimbleMiller: Q1:Local businesses dont realize that their potential customers let their fingers walk across the keyboard. #smallbizchat

8:09 PM leoraw: RT @WholeMind: A1: start a blog on wordpress.com and roll over into a larger self-hosted site later. #smallbizchat

8:09 PM CathyWebSavvyPR: @WholeMind I think that is NOT the way to go for most - you can do monthly hosting w go daddy 4 \$6 - start w wordpress.org #smallbizchat

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8:09 PM	allthingsgodly: @CASUDI Very much so agree. Learned this early-on. // Re: YES, a website can begin your credibility even before U get started. #smallbizchat
8:10 PM	CathyWebSavvyPR: RT @CASUDI: @SherriGarrity YES, a website can begin your credibility even before U get started ~#smallbizchat
8:10 PM	smallbizchat: #Smallbizchat has a new facebook fan page. http://facebook.com/smallbizchat Don't miss out be one of the first 300 to join.
8:10 PM	smallbizlady: #Smallbizchat has a new facebook fan page. http://facebook.com/smallbizchat Don't miss out be of the first 300 to join.
8:10 PM	rexx: If you start a blog on someone else's service, at least make sure to secure your domain first. #smallbizchat
8:10 PM	designleap: @aneclecticsoul anyone can buy a .org, but why would you need it if you're not an organization. #smallbizchat
8:10 PM	WholeMind: @CathyWebSavvyPR wordpress.com costs nothing...plus you can export out later #SmallBizChat
8:11 PM	Qworky: @smallbizlady is right that "people don't use the yellow pages anymore." Same thing happening w/newspapers as well of course. #smallbizchat
8:11 PM	CASUDI: @leoraw RT @WholeMind agree cost effective getting started with a www can be wordpress #smallbizchat
8:11 PM	OfficeDivvy: Yellow Pages vs. a Website... @BeckyMcCray has a great article on this: http://su.pr/2kNMCm #SmallBiz #SmallBizChat
8:11 PM	aneclecticsoul: Exactly makes sense RT @DesignLeap: @aneclecticsoul anyone can buy a .org-why would you need it if you're not an organization. #smallbizchat
8:11 PM	leoraw: RT @rexx: If you start a blog on someone elses service, at least make sure to secure your domain first. <- YES! so true #smallbizchat
8:11 PM	smallbizlady: RT @OfficeDivvy: Yellow Pages vs. a Website... @BeckyMcCray has a great article on this: http://su.pr/2kNMCm #SmallBiz #smallbizchat
8:12 PM	designleap: RT @rexx: If you start a blog on someone elses service, at least make sure to secure your domain first. #smallbizchat
8:12 PM	smallbizlady: Q3: What do you need to consider when hiring a web designer? #smallbizchat
8:12 PM	ZimbleMiller: @Chris_Hendricks I always tell clients that if they can't get the .com to choose another domain name that has a .com available #smallbizchat
8:12 PM	SherriGarrity: You cam modify wordpress to look as custom as old style, mine is wordpress #smallbizchat
8:12 PM	WholeMind: RT @rexx: If you start a blog on someone elses service, at least make sure to secure your domain first. #SmallBizChat
8:13 PM	kerwood: @designleap #smallbizchat the reason to get a .org is if .net or .com is taken, but .org doesn't mean non-profit either.

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8:13 PM	CASUDI: @allthingsgodly godaddy have sales often BTW #smallbizchat ~ for domain names that is
8:13 PM	smallbizlady: RT @DesignLeap: Having a website will not cost you a fortune. But not having one will cost you a client. #smallbizchat
8:13 PM	designleap: A3: There are few things to consider, read this article that I wrote ?What to look for in a Web Designer? http://bit.ly/3Cx5Kr #smallbizchat
8:13 PM	ZimbleMiller: Q3: You need to know whether the web designer is only interested in design or whether he/she understands web marketing. #smallbizchat
8:13 PM	leoraw: RT @SherriGarrity: You cam modify wordpress to look as custom as old style, mine is wordpress #smallbizchat
8:13 PM	gbstrickland: RT @SherriGarrity: You cam modify wordpress to look as custom as old style, mine is wordpress #smallbizchat
8:13 PM	WholeMind: A3: which CMS you are going to use...(better use a CMS unless you like paying for updates) #SmallBizChat
8:13 PM	allthingsgodly: @leoraw @rer Great advice. Secure your domain name; the same concerning popular social networking sites. #smallbizchat
8:13 PM	SherriGarrity: RT @smallbizlady: RT @DesignLeap: Having a website will not cost you a fortune. But not having one will cost you a client. #smallbizchat
8:14 PM	smallbizlady: RT @ZimbleMiller Q3: You need to know whether the web designer is only interested in design or understands web marketing. #smallbizchat
8:14 PM	CathyWebSavvyPR: A2-3 - there are two versions of Wordpress (to clrify) yoursite.wordpress.COM & yoursite.com (using Wordpress.ORG software #smallbizchat
8:14 PM	aneclecticsoul: @designleap Any recommendations of free or cheap website hosting services for startups? #smallbizchat
8:14 PM	CathyWebSavvyPR: RT @smallbizlady: Q3: What do you need to consider when hiring a web designer? #smallbizchat
8:14 PM	CASUDI: @smallbizlady A3: That they really understand your biz & your clients #smallbizchat NB web designers +programmers R often NOT marketers
8:15 PM	kerwood: RT @designleap A3: article that I wrote ?What to look for in a Web Designer? http://bit.ly/3Cx5Kr #smallbizchat
8:15 PM	wvpmc: A good thing to check out domain name availability when you're selecting business name #smallbizchat
8:15 PM	stuartkhal: RT @DesignLeap: Having a website will not cost you a fortune. But not having one will cost you a client. #smallbizchat (via @Qworky)
8:15 PM	rexx: A3: @cyproject just wrote a great article on what to watch out for when selecting a developer bit.ly/8qEckx #smallbizchat
8:15 PM	MediaCollective: RT @CathyWebSavvyPR: RT @smallbizlady: Q3: What do you need to consider when hiring a web designer? #smallbizchat

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8:15 PM	smallbizlady:	RT @designleap: A3: Read this article that I wrote ?What to look for in a Web Designer? http://bit.ly/3Cx5Kr #smallbizchat
8:15 PM	Qworky:	@designleap relays an article she wrote: ?What to look for in a Web Designer? http://bit.ly/3Cx5Kr #smallbizchat
8:15 PM	CASUDI:	RT @wvpmc: A good thing to check out domain name availability when you're selecting business name #smallbizchat
8:16 PM	CathyWebSavvyPR:	@leoraw this is true - but you get what you pay 4. make your biz look professional - at least at a basic level. #smallbizchat
8:16 PM	allthingsgodly:	@CathyWebSavvyPR Hm. Monthly hosting fees vs. a domain URL. Gotcha. Was thinking direct linking. Thank you. #smallbizchat
8:16 PM	smallbizlady:	A3 Be sure to check out the actual websites the vendor has done (and not just their online portfolio). #smallbizchat
8:16 PM	mobienthusiast:	RT @smallbizlady: RT @designleap: A3: Read this article that I wrote ?What to look for in a Web Designer? http://bit.ly/3Cx5Kr #smallbizchat
8:16 PM	aneclecticsoul:	A1 Brick and mortar business esp don't think they need a website--wrong, wrong! People don't use the yellow pages anymore. #smallbizchat
8:16 PM	CathyWebSavvyPR:	RT @wvpmc: A good thing to check out domain name availability when you're selecting business name [YES - Crucial} #smallbizchat
8:16 PM	rexx:	Sorry about that, clickable link to article on finding a web designer: http://bit.ly/8qEckx #smallbizchat
8:16 PM	smallbizlady:	A3 Use a contract with progression payments for work completed. #smallbizchat
8:16 PM	designleap:	@aneclecticsoul Never go for free web hosting. Free doesn't mean reliable. #smallbizchat
8:16 PM	CathyWebSavvyPR:	RT @smallbizlady: RT @designleap: A3: Read this article that I wrote ?What to look for in a Web Designer? http://bit.ly/3Cx5Kr #smallbizchat
8:16 PM	MediaCollective:	A3 hiring a web designer, look at portfolio, tech abilities, is there depth to services ie more than a pretty picture? #smallbizchat
8:17 PM	swfrost:	@aneclecticsoul HostGator is excellent for small businesses and startups. #smallbizchat
8:17 PM	CathyWebSavvyPR:	RT @smallbizlady: A3 Be sure to check out the actual websites the vendor has done (and not just their online portfolio). #smallbizchat
8:17 PM	designleap:	RT @CASUDI: RT @wvpmc: A good thing to check out domain name availability when you're selecting business name #smallbizchat
8:17 PM	cyproject:	https://instantdomainsearch.com/ is a nice tool for finding domains, but your content is way more important than the name #smallbizchat
8:17 PM	Chris_Hendricks:	RT @smallbizlady Q3: What do you need to consider when hiring a web designer? A3 Do they know SEO strategies to implement... #smallbizchat
8:17 PM	mobienthusiast:	A3: The web designer needs to know SEO or you'll get a gorgeous site nobody knows about #smallbizchat

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8:17 PM	merylevans: Check the designer's portfolio or when you find sites you like, find out who designed them. #smallbizchat
8:17 PM	rexr: As a web developer myself, I've really come to appreciate WebFaction and SliceHost #smallbizchat
8:17 PM	aneclecticsoul: @WholeMind Would you use wordpress as an e-commerce site for a startup to minimize costs at the beginning? #smallbizchat
8:17 PM	smallbizlady: A3: Have an architecture for your website with how many pages you need & have your budget in mind before you start. #smallbizchat
8:17 PM	yourjobmyoffice: Looks like we've got some new kids in the playground tonight. Hi everyone. Sorry I'm late. #smallbizchat
8:17 PM	MediaCollective: @smallbizlady typically online portfolio is the directory to check out their live examples #smallbizchat
8:17 PM	CathyWebSavvyPR: A3 In this day and age, one thing is to find someone who understands both HTML sites design & blogging/wodpress #smallbizchat
8:18 PM	WholeMind: @swfrost great to see you here! #SmallBizChat
8:18 PM	merylevans: @CathyWebSavvyPR My reference to checking designer's portfolio means to go to the sites, not just look at screenshots. #smallbizchat
8:18 PM	smallbizlady: Welcome to Tonight?s #Smallbizchat w/ @designleap Designing Your Small Business Website. Use tweetgrid http://is.gd/59hdV #smallbizchat
8:18 PM	WholeMind: @aneclecticsoul wordpress has free and cheap e-commerce plugins...joomla is good too #SmallBizChat
8:18 PM	rexr: @aneclecticsoul Wordpress sites are good for presence, but e-commerce is really stretching the platform. #smallbizchat
8:18 PM	merylevans: A3 And CSS. CSS makes the design cleaner, thereby pages load much faster and can be seen in different devices. #smallbizchat
8:18 PM	mobienthusiast: #smallbizchat
8:18 PM	smallbizlady: Q4: What are the alternatives to hiring a website designer? #smallbizchat
8:18 PM	CathyWebSavvyPR: @kerwood blogg is to crucial for my biz to not use wordpress - lots of useful plugins, social media integration etc #smallbizchat
8:19 PM	aneclecticsoul: @swfrost Thanks does HostGator offer templates and e-mails or just hosting? #smallbizchat
8:19 PM	allthingsgodly: RT Q3: What do you need to consider when hiring a web designer? #smallbizchat
8:19 PM	Qworky: RT @mobienthusiast The web designer needs to know SEO or you'll get a gorgeous site nobody knows about #smallbizchat
8:19 PM	CreativeAMS: #smallbizchat - Reply to Q3: My biggest factor in hiring a web designer is personal style and creativity, html skills secondary.

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8:19 PM	CathyWebSavvyPR:	RT @merylevans: My reference 2 check designer's portfolio means 2 go 2 sites, not just look at screenshots. #smallbizchat
8:19 PM	CathyWebSavvyPR:	@merylevans yes == exactly! #smallbizchat
8:19 PM	mobienthusiast:	Q3: IMHO web designers also need to understand mobile standards #smallbizchat
8:19 PM	ZimbleMiller:	Q3: My article "How to Tell Your Web Designer You Are Not Trying for a Design Award" http://budurl.com/designaward #smallbizchat
8:19 PM	MediaCollective:	@Chris_Hendricks I see this a lot, behind the engine of the site, clean code, seo, naming conventions all important 2 #smallbizchat
8:19 PM	aneclecticsoul:	@RexR Thanks...so what would you recommend for an e-commerce startup? Ebay? #smallbizchat
8:19 PM	leoraw:	@WholeMind I've played with some of the WordPress e-commerce plugins. They were buggy. Better Magento, ZenCart or OsCommerce #smallbizchat
8:20 PM	CathyWebSavvyPR:	@kerwood that was actually @smallbizlady's answer to A3 - not mine - but it was a good one! #smallbizchat
8:20 PM	MediaCollective:	RT @smallbizlady: Q4: What are the alternatives to hiring a website designer? #smallbizchat
8:20 PM	CathyWebSavvyPR:	RT @smallbizlady: Q4: What are the alternatives to hiring a website designer? #smallbizchat
8:20 PM	mobienthusiast:	RT @smallbizlady: Q4: What are the alternatives to hiring a website designer? #smallbizchat
8:20 PM	wvpmc:	A3 still need to design separate site for mobile? how important for designer to understand? #smallbizchat
8:20 PM	designleap:	A4: When your business is starting you can settle for a do-it-yourself website solution. #smallbizchat
8:20 PM	CreativeAMS:	@mobienthusiast - #smallbizchat - Disagree that designer needs to know SEO. If you have a niche market, they will come, regard. of SEO.
8:20 PM	leoraw:	A3. Regarding mobile, there are themes specifically for mobile. Easy to set up a switcher in WordPress for diff theme. #smallbizchat
8:20 PM	aneclecticsoul:	@WholeMind Thanks...I'm sure that WordPress has better e-commerce plugins than Blogger. Ive heard of Joomla #smallbizchat
8:20 PM	SherriGarrity:	It's easy to integrate shopping cart programs and autoresponders with wordpress so you can have a rocking site #smallbizchat
8:20 PM	Qworky:	If they don't yet, they soon will! RT mobienthusiast Q3: IMHO web designers also need to understand mobile standards. #smallbizchat
8:20 PM	WholeMind:	A4: Using WordPress and free or premium themes (applies to most CMSs) #SmallBizChat

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8:20 PM rexr: @aneclecticsoul That's one way to do it. If you're building your own site, though, get a Django, Rails, or PHP developer #smallbizchat

8:21 PM GetResults: Good Evening, Sm biz expert/veteran, consultant, author, speaker, coach/mentor & succession planner. Good to be here on #smallbizchat

8:21 PM swfrost: @aneclecticsoul They are a full-service hosting company. Very affordable. #smallbizchat

8:21 PM kerwood: @CathyWebSavvyPR RT @merylevans @smallbizlady #smallbizchat check the designers page functionality too, it should be intuitive to get around

8:21 PM merylevans: @CreativeAMS Agree with you. Designers are spread thin. They can't specialize in everything: IA, UX, HTML, jQuery, SEO, etc. #smallbizchat

8:21 PM CathyWebSavvyPR: Welome to the chat @aneclecticsoul @ZimblerMiller: @MediaCollective: @CreativeAMS @merylevans @rexr #smallbizchat

8:21 PM GetResults: Dear all, I'll be involved in a chat 4 next hour, exploring functional web design - join us - & pardon my tweet flood on #smallbizchat

8:21 PM rexr: SEO is a BYPRODUCT of good web development. Not something you can tack on at the end. #smallbizchat

8:21 PM leoraw: @CreativeAMS No, someone could set the whole thing up in Flash. Bye, bye search engines. You need to know basic SEO. #smallbizchat

8:21 PM Chris_Hendricks: RT@ smallbizlady Q4: What are the alternatives to hiring a website designer? #smallbizchat

8:21 PM swfrost: @aneclecticsoul Sorry that might be confusing...yes, email hosting, everything. #smallbizchat

8:21 PM mobienthusiast: @CreativeAMS if the designer doesn't know SEO, might make a flash site that Google still can't see #smallbizchat

8:21 PM smallbizlady: RT @GetResults: Welcome! commercials at the end John :) #smallbizchat

8:21 PM Chris_Hendricks: Wordpress.org #smallbizchat

8:21 PM designleap: A: But do-it-yourself means you have to do a lot of learning and it takes a lot of your time. #smallbizchat

8:21 PM SherriGarrity: Wordpress has easy to use SEO packages, easy to DIY. Of course having an SEO expert helps but you don't have to. #smallbizchat

8:22 PM yourjobmyoffice: A3 It's important that designer also understand website architecture for prospect browsing ease. #smallbizchat

8:22 PM SherletaG: RT @smallbizlady: Q4: What are the alternatives to hiring a website designer? #smallbizchat < Do it yourself. : D

8:22 PM leoraw: RT @rexr: SEO is a BYPRODUCT of good web development. Not something you can tack on at the end. <- good code makes good SEO #smallbizchat

8:22 PM CathyWebSavvyPR: @aneclecticsoul I agree with @rexr - ecommerce is stretching the Wordpress platform - might need and HTML site #smallbizchat

smallbizchat

8:22 PM smallbizlady: Q5: How should you start in a web design process? #smallbizchat

8:22 PM MediaCollective: Q4 there are some dyl like wordpress.com for that will allow template changes on the fly just b careful w/ template you choose #smallbizchat

8:22 PM rexr: A4: Surprisingly, facebook pages have most functions people look for in their websites. Still better to have your own. #smallbizchat

8:22 PM mobienthusiast: @leoraw I completely agree #smallbizchat

8:22 PM gbstrickland: @SherriGarrity Hi Sherri! Good to see you too! #smallbizchat

8:22 PM designleap: RT @mobienthusiast: @CreativeAMS if the designer doesnt know SEO, might make a flash site that Google still cant see #smallbizchat

8:22 PM merylevans: A4 Alternative to designer: template (but could be too generic and not reflect your business' style). #smallbizchat

8:22 PM Qworky: Is this changing though? RT @designleap A4: When ur business is starting you can settle for a do-it-yourself website solution. #smallbizchat

8:22 PM smallbizlady: #Smallbizchat has a new facebook fan page. <http://facebook.com/smallbizchat> Are you a fan yet? #smallbizchat

8:23 PM MediaCollective: RT @smallbizlady: Q5: How should you start in a web design process? #smallbizchat

8:23 PM mobienthusiast: RT @smallbizlady: Q5: How should you start in a web design process? #smallbizchat

8:23 PM GetResults: @rexr jQ1 - Is it a byproduct or an integral part. I think it has to be part of the fabric for max effectiveness. #smallbizchat

8:23 PM kerwood: @smallbizlady #smallbizchat A4 I like hotdoodle.com as an alternative to web designers good 4 do it your self types like me.

8:23 PM allthingsgodly: RT @smallbizlady Q5: How should you start in a web design process? #smallbizchat

8:23 PM CathyWebSavvyPR: @kerwood Agree - A3 useability, ease of navigation, can you find what you need are crucial when picking a designer #smallbizchat

8:23 PM CathyWebSavvyPR: RT @smallbizlady: Q5: How should you start in a web design process? #smallbizchat

8:23 PM aneclecticsoul: RT @kerwood: I always tell ppl the only time anyone uses the yellow pages anymore is to find a plumber and for ordering pizza #smallbizchat

8:23 PM MillerMosaicLLC: My wishy-washy answer: it depends on what design you need. I use WordPress #Q4 #smallbizchat

8:23 PM rexr: @designleap is right. Avoid flash sites like the plague. #smallbizchat

8:23 PM StudioSplendid: RT @SherriGarrity: It's easy to integrate shopping cart programs and autoresponders with #WP so you can have a rocking site #smallbizchat

8:23 PM designleap: RT @merylevans: A4 Alternative to designer: template (but could be too generic and not reflect your business style). #smallbizchat

8:23 PM CathyWebSavvyPR: RT @smallbizlady: #Smallbizchat has a new facebook fan page. <http://facebook.com/smallbizchat> Are you a fan yet? #smallbizchat

smallbizchat

8:23 PM	merylevans: @rexr I agree. But then again, not everyone needs a web page/site. My hubsonly needs LinkedIn and FB because he's not a biz. #smallbizchat
8:23 PM	designleap: A5: Know your audience, spy on your competitors and have a plan of what you want your website to do for your business. #smallbizchat
8:23 PM	WholeMind: A5: know the bare minimum of pages that you must have and the copy that they should contain #SmallBizChat
8:23 PM	MillerMosaicLLC: I agree with @CathyWebSavvyPR, WordPress is not the best for ecommerce. For that you need a real web designer. #smallbizchat
8:24 PM	Chris_Hendricks: Q5: How should you start in a web design process? A5 Mind Map it! #smallbizchat
8:24 PM	Qworky: Social media is changing the game! RT @rexr Facebook pages have most functions people look for in their websites. #smallbizchat
8:24 PM	ZimbleMiller: @designleap Have to be careful NOT to assume that your competitors know what they are doing with their websites. #smallbizchat
8:24 PM	GetResults: Q5 Web design process should be extension of mkt plan - what's the story, how do we tell it here and engage! #smallbizchat
8:24 PM	smallbizlady: RT @SherriGarrity: It's easy to integrate shopping cart programs and autoresponders with #WP so you can have a rocking site #smallbizchat
8:24 PM	CathyWebSavvyPR: A5 defie your goals for your biz, then goals 4 your site. brainstorm concepts, research designers, #smallbizchat
8:25 PM	SharneseLaNier: RT @CathyWebSavvyPR: RT @smallbizlady: #Smallbizchat has a new facebook fan page. http://facebook.com/smallbizchat Are you a fan yet? # ...
8:25 PM	MillerMosaicLLC: @smallbizlady: What do you mean by the "web design process?" #smallbizchat
8:25 PM	rexr: A5: Decide if you need a presence or an interactive website first. Then hire based on skills. #smallbizchat
8:25 PM	johncharlesWI: @leoraw My experience also... Magento or OsCommerce #SmallBizChat
8:25 PM	mobienthusiast: Q4: Adobe Contribute lets you make new pages w/o designer AFTER designer makes site #smallbizchat
8:25 PM	MediaCollective: Start the web process, Plan 1st, what are your goals, who r you reaching, seo & competition research to know w/U r up against #smallbizchat
8:25 PM	mobienthusiast: RT @smallbizlady: #Smallbizchat has a new facebook fan page. http://facebook.com/smallbizchat Are you a fan yet? # ... #smallbizchat
8:25 PM	kerwood: A5 the best way to start is to lay out what you want as an outline on paper. List pages needed and what should go on them #smallbizchat
8:25 PM	smallbizlady: @Chris_Hendricks exactly that's what I mean by having an architecture for your website. #smallbizchat
8:26 PM	Qworky: So true RT @ZimbleMiller: @designleap Have 2 be careful NOT 2 assume ur competitors know what they are doing w their websites #smallbizchat

smallbizchat

8:26 PM	CathyWebSavvyPR: @mobienthusiast A4 - same with wordpress #smallbizchat
8:26 PM	merylevans: A5 Review your business plan and goals. Figure out what you want to do with site. Don't try to be all. Be what biz needs. #smallbizchat
8:26 PM	CreativeAMS: @leoraw - #smallbizchat -Disagree, SEO is NOT critical & neither is google. Too much hype with SEO. Beauty & creativity can't be sacrificed.
8:26 PM	leoraw: A5 If you don't have clear marketing goals, not ready to set up your site. Need to do a lot of writing to prepare for a site. #smallbizchat
8:26 PM	GetResults: @ZimbleMiller Good point. And something that can be used to your advantage. #smallbizchat
8:26 PM	SherriGarry: Start with a basic marketing plan - know audience, talk to them, keep messages simple, incl call to action...done! #smallbizchat
8:26 PM	rexr: Also, look for developers, not designers. I'm the designer on my team, but I couldn't make an e-commerce site by myself. #smallbizchat
8:26 PM	allthingsgodly: Yeah I'm not too big on blogger nor wordpress. I have a blog; I don't need another. I need a website. #smallbizchat
8:26 PM	AlethaMcManama: RT @SherriGarry: It's easy to integrate shopping cart programs & autoresponders w/ wordpress so you can have a rocking site #smallbizchat
8:26 PM	MediaCollective: Important is keep it simple, organize your content, images map out who's going to maintain it all, + hv a growth plan #smallbizchat
8:27 PM	wvpmc: There are a lot of browsers out there - and a lot of folks are still on IE6 - make sure they can view your site #smallbizchat
8:27 PM	smallbizlady: Q6: What are the common mistakes that you see people make on their websites? #smallbizchat
8:27 PM	merylevans: A5 Need to know how your cust/prospects use web sites. Some biz have cust that don't touch social networking/blogs, for ex. #smallbizchat
8:27 PM	CathyWebSavvyPR: A5 - when you do contact designers - be sure there is a personality fit - clearly define goals, benchmarks, use contract #smallbizchat
8:27 PM	GetResults: @leoraw After strategy, a site map is a priority. #smallbizchat
8:27 PM	rexr: If you want the best website, use the best tools. Django and Rails are the best frameworks out right now. Hire accordingly. #smallbizchat
8:27 PM	smallbizlady: RT @wvpmc: There are a lot of browsers out there - and a lot of folks are still on IE6 - make sure they can view your site #smallbizchat
8:27 PM	mobienthusiast: @CathyWebSavvyPR I make most sites in WP but use Contribute and change tags l8r #smallbizchat
8:27 PM	mobienthusiast: RT @smallbizlady: Q6: What are the common mistakes that you see people make on their websites? #smallbizchat
8:27 PM	GetResults: @rexr Ah, wisdom - nice to see - celebrate gifts differing. #smallbizchat

smallbizchat

8:28 PM WholeMind: A6: FLASH! #SmallBizChat

8:28 PM CathyWebSavvyPR: @wvpmc there is a really cool tool for checkig how your site looks on various browsers - anyone know it off top of head? #smallbizchat

8:28 PM ZimbleMiller: Q6: Common website mistakes: Long blocks of reverse type, long paragraphs, photos that have nothing to do with site topic. #smallbizchat

8:28 PM mobienthusiast: A6: Bad titles, missing alt tags, flash #smallbizchat

8:28 PM merylevans: @wvpmc Thank goodness, browser problems are not as bad as they were 5 years ago. Even MS says IE6 needs to go. #smallbizchat

8:28 PM leoraw: @CreativeAMS You can have an SEO-optimized site that is beautiful! No need to sacrifice beauty. Many options. #smallbizchat

8:28 PM allthingsgodly: @Chris_Hendricks Can't we all really live without .info .biz and the like? Just more money dished out. Get the big ones. #smallbizchat

8:28 PM gbstrickland: RT @wvpmc: There are a lot of browsers out there - and a lot of folks are still on IE6 - make sure they can view your site #smallbizchat

8:28 PM rexr: A6: No call to action. Your website should urge your user to do something. #smallbizchat

8:28 PM designleap: @rexr designers usually have connections with programmers #smallbizchat

8:28 PM kerwood: A6 Not putting the most important information above the fold, if they have to scroll down to see it, you lost'em #smallbizchat

8:28 PM MillerMosaicLLC: People don't make clear what the site is about. #Q6 #smallbizchat

8:28 PM Chris_Hendricks: Q6: What are the common mistakes that you see people make on their websites? A6 >>FLASH<< #smallbizchat

8:28 PM GetResults: @mobienthusiast Q6 - Mistake I see most is not discerning that the web is not a piece of paper - works differently. #smallbizchat

8:29 PM rexr: @CathyWebSavvyPR <http://labs.adobe.com/technologies/browserlab/> #smallbizchat

8:29 PM smallbizlady: @rexr okay you know we are talking to start up businesses! Those are hard core programming softwares. #smallbizchat

8:29 PM StudioSplendid: @smallbizlady There are many designers using #WP as a CMS for site/blog/shop/newsletters as an all-in-one solution now. #smallbizchat

8:31 PM mobienthusiast: A6: thinking people want a full pc site on their mobile phones - most don't #smallbizchat

8:31 PM CASUDI: @CathyWebSavvyPR A6: too complex, trying to do too much for too many #smallbizchat

8:31 PM mobienthusiast: RT @designleap: A6: Also people don't think about the audience. The audience needs to come first, than the search engines. #smallbizchat

8:31 PM merylevans: @wvpmc I know that all too well. My husband's former company was still on IE6 for similar reasons. #smallbizchat

8:31 PM aneclecticsoul: Know of any templates available online? RT @smallbizlady: A3 Use a contract with progression payments for work completed. #smallbizchat

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<http://twitter.com/YourJobMyOffice>

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8:31 PM rex: @GetResults Sometimes they forgot about the customer entirely, you're right. Always make it easy for the user. #smallbizchat

8:31 PM kerwood: @CathyWebSavvyPR I definitely want a copy of this later if you still do that. Lots of great info here #smallbizchat

8:32 PM GetResults: RT @CASUDI: @CathyWebSavvyPR A6: too complex, trying to do too much for too many #smallbizchat

8:32 PM SherriGarrity: Many new biz owners wait too long to get it perfect. A clean single page site with contact info and basic messages works. #smallbizchat

8:32 PM CathyWebSavvyPR: RT @CASUDI: A6: too complex, trying to do too much for too many #smallbizchat

8:32 PM smallbizlady: RT @designleap: A6: Also people don't think about the audience. The audience needs to come first, than the search engines. #smallbizchat

8:32 PM GetResults: @merylevans how is hub's progress coming? #smallbizchat

8:32 PM WholeMind: RT @mobienthusiast: A6: thinking people want a full pc site on their mobile phones - most dont #SmallBizChat

8:32 PM designleap: @leoraw browsershots.org is great, but you have to wait for 30-1hr. #smallbizchat

8:32 PM ZimblerMiller: This is so true: RT @SherriGarrity: Many new biz owners wait too long to get it perfect. #smallbizchat

8:32 PM Qworky: Where interactivity comes in too. RT @GetResults: people think site is about them not what's in it for the visitor/customer. #smallbizchat

8:32 PM MediaCollective: Point @ZimblerMiller: @designleap comp. for KW or nich who ranks and search volume is a good starting point 2 ,mktg #smallbizchat

8:32 PM mobienthusiast: @SherriGarrity I agree - you can always fix it later, perfect is enemy of good #smallbizchat

8:33 PM CathyWebSavvyPR: @kerwood yes - BTW to ALL - @yourjobmyoffice does a transcript that gets tweeted out later - follow @smallbizchat - our VA #smallbizchat

8:33 PM CathyWebSavvyPR: RT @designleap: @leoraw browsershots.org is great, but you have to wait for 30-1hr. #smallbizchat

8:33 PM yourjobmyoffice: A6 my beef - dark background w/ no contrast font color. I see it on twitter pages. If I can't read ur bio, I'm moving on. #smallbizchat

8:33 PM smallbizlady: RT @SherriGarrity: Many new biz owners wait too long. A clean single page site with contact info and basic messages works. #smallbizchat

8:33 PM leoraw: @designleap thanks for the feedback on browsershots.org #smallbizchat

8:33 PM ZimblerMiller: Another mistake: Not realizing that site it not written in stone -- in fact, should be revisited and re-evaluated quite often. #smallbizchat

8:34 PM mobienthusiast: @yourjobmyoffice I agree, dark backgrounds are hard to read #smallbizchat

8:34 PM smallbizlady: Q7: Should a website have a Splash page (also know as a Flash page)? #smallbizchat

8:34 PM aneclecticsoul: RT @CathyWebSavvyPR: In this day and age 1 thing is to find someone who understands both HTML sites design & blogging/wodpress #smallbizchat

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<http://twitter.com/YourJobMyOffice>

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8:34 PM	CASUDI: A5: Web is just another marketing tool, part of whole plan and part of end goals #smallbizchat
8:34 PM	WholeMind: RT @SherriGarrity: Many new biz owners wait too long. A clean single page site with contact info and basic messages works. #SmallBizChat
8:34 PM	GetResults: @yourjobmyoffice I call that the "did you get dressed in a closet" syndrome - or look in a mirror? #smallbizchat
8:34 PM	rexr: A6: Not updating. This will slowly sink your Google pagerank. #smallbizchat
8:34 PM	StudioSplendid: I've never had to wait more than 5 mins. RT @designleap: @leoraw browsershots.org is great, but you have to wait for 30-1hr. #smallbizchat
8:34 PM	mobienthusiast: RT @smallbizlady: Q7: Should a website have a Splash page (also know as a Flash page)? #smallbizchat
8:34 PM	ZimbleMiller: So with you: RT @yourjobmyoffice: A6 my beef - dark background w/ no contrast font color. If can't read ur bio, I'm moving on. #smallbizchat
8:34 PM	allthingsgodly: Q6 @SherriGarrity So true! I made sure to avoid this-- after holding out for a while on sending it live! #smallbizchat
8:35 PM	CathyWebSavvyPR: RT @designleap thanks for the feedback on browsershots.org - thx that was the software 2 ck how yr site looks in all browsers #smallbizchat
8:35 PM	smallbizlady: RT @ZimbleMiller: Another mistake: Not realizing the site should be revisited and re-evaluated quite often. #smallbizchat
8:35 PM	WholeMind: A7: NO!!!! Never use a splash (flash) page... #SmallBizChat
8:35 PM	designleap: A6: Call to action is often missed. You need to tell people what to do. #smallbizchat
8:35 PM	swfrost: A7: No. Most visitors hit the 'skip intro' button anyway and it's bad for SEO. #smallbizchat
8:35 PM	fredgriffin: RT @MarketLikeAChik: website blunders: auto-start music, too many images, spelling mistakes are all my pet peeves! #smallbizchat
8:35 PM	GetResults: @anelecticsoul You may have to use multiple people - a team - rather than an individual. #smallbizchat
8:35 PM	MediaCollective: websites, its a combination of all the ingredients, proper audience communication, sound structure 4 seo and esthetic's #smallbizchat
8:35 PM	GetResults: #smallbizchat
8:35 PM	rexr: A7: Yes, but only if you want to give your visitors yet another chance to leave your site before seeing content #smallbizchat
8:35 PM	AngEngland: A7 Not unless they NEED one. #smallbizchat Hint - you probably don't.
8:35 PM	yourjobmyoffice: @GetResults I reserve that kind of editorial for trips to the mall. ;-D #smallbizchat
8:35 PM	MediaCollective: RT @smallbizlady: Q7: Should a website have a Splash page (also know as a Flash page)? #smallbizchat
8:35 PM	mobienthusiast: Exactly right! @designleap: A6: Call to action is often missed. You need to tell people what to do. #smallbizchat

smallbizchat

8:35 PM smallbizlady: RT @swfrost: A7: No. Most visitors hit the skip intro button anyway and its bad for SEO. #smallbizchat

8:35 PM GetResults: @merylevans Good, Hope the training pays off. #smallbizchat

8:36 PM CathyWebSavvyPR: A7 NO - splash or Flash pages are not able to be read by Google = bad SEO - also often take 2 long 2 load. #smallbizchat

8:36 PM CathyWebSavvyPR: RT @AngEngland: A7 Not unless they NEED one. #smallbizchat Hint - you probably don't.

8:36 PM leoraw: A7 Splash pages only work for Hollywood and some artists. Otherwise, ppl usually want information and fast. #smallbizchat

8:36 PM rexr: @AngEngland Who could possibly need one? #smallbizchat

8:36 PM MediaCollective: Ack No Splash Pages - Loading loading loading pages either, #smallbizchat

8:36 PM kerwood: A7 unless you're an actual designer, graphic artist I would avoid pointless flash, having video is ok if it is on topic #smallbizchat

8:36 PM designleap: A7: No. It takes time to load, S.E. can?t rank it and it just a time waster. #smallbizchat

8:36 PM ZimbleMiller: @mobienthusiast No flash or splash. People want to know instantly what you have on offer. Flash/splash says old school. #smallbizchat

8:36 PM smallbizlady: Are You Ready for 2010? #smallbizchat telesummit recap Part I <http://bit.ly/2AS1gX> & Part II <http://bit.ly/ab1VR>. #smallbizchat

8:36 PM designleap: A Splash page hurts your website more than helping it. #smallbizchat

8:36 PM semseotweets: RT @smallbizlady RT @swfrost: A7: No. Most visitors hit the skip intro button anyway and its bad for SEO. #smallbizchat

8:36 PM yourjobmyoffice: A7 We only have seconds to grab attention. Why waste it with flash when u can provide content? #smallbizchat

8:36 PM WholeMind: RT @swfrost: A7: No. Most visitors hit the skip intro button anyway and its bad for SEO. #SmallBizChat

8:36 PM smallbizlady: #Smallbizchat has a new facebook fan page. <http://facebook.com/smallbizchat> Are you a fan yet???

8:36 PM GetResults: Q7 - I hate flash pages - They tell me wait for what you want while I'm cute! #smallbizchat

8:37 PM gbstrickland: RT @designleap: A Splash page hurts your website more than helping it. #smallbizchat

8:37 PM CathyWebSavvyPR: @Scott217 I agree - there a still designers out there selling Flash splash pages 'cos they can make \$, but are so bad 4 SEO #smallbizchat

8:37 PM CathyWebSavvyPR: RT @smallbizlady: RT @designleap: A Splash page hurts your website more than helping it. #smallbizchat

8:37 PM designleap: RT @yourjobmyoffice: A7 We only have seconds to grab attention. Why waste it with flash when u can provide content? #smallbizchat

8:37 PM GetResults: @smallbizlady Conversely, Is 2010 ready for us? #smallbizchat

8:37 PM CASUDI: @WholeMind O yes websites should be updated from time 2 time ~ reinvented others ~found 1 yesterday never updated since 2002 #smallbizchat

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8:38 PM	ZimbleMiller:	RIGHT ON : RT @GetResults: Q7 - I hate flash pages - They tell me wait for what you want while I'm cute! #smallbizchat
8:38 PM	smallbizlady:	RT @mobienthusiast No flash or splash. People want to know instantly what you have on offer. Flash/Splash says old school. #smallbizchat
8:38 PM	leoraw:	RT @yourjobmyoffice: A7 We only have seconds to grab attention. Why waste it with flash when u can provide content? #smallbizchat
8:38 PM	CathyWebSavvyPR:	A7 you CAN have a flash element on secondary pages, or as a PART of your homepage, but not as 1st thing on page - bad, bad, #smallbizchat
8:38 PM	smallbizlady:	@GetResults you got jokes tonight #smallbizchat
8:38 PM	rexr:	RT @yourjobmyoffice: A7 We only have seconds to grab attention. Why waste it with flash when u can provide content? #smallbizchat
8:38 PM	rexr:	Tweetchat users: Remember, you don't have to type the hashtag! #smallbizchat
8:38 PM	CathyWebSavvyPR:	RT @yourjobmyoffice: A7 We only have seconds to grab attention. Why waste it with flash when u can provide content? [YES!] #smallbizchat
8:38 PM	GetResults:	@smallbizlady it's about tie. #smallbizchat
8:38 PM	CASUDI:	RT@yourjobmyoffice: A7 We only have seconds to grab attention. Why waste it with flash when u can provide content? #smallbizchat
8:38 PM	mobienthusiast:	People who sell flash splash pages ought to get insurance b/c that is malpractice #smallbizchat
8:39 PM	wvpmc:	@mobienthusiast need to take frist step to determine what search terms prospects use to find biz like you #smallbizchat
8:39 PM	WholeMind:	RT @rexr: Tweetchat users: Remember, you dont have to type the hashtag! #SmallBizChat
8:39 PM	GetResults:	@rexr same on TweetGrid - no hashtag needed #smallbizchat
8:39 PM	MediaCollective:	@CASUDI thats funny some are the proverbial Cobblers Kid aye #smallbizchat
8:39 PM	kerwood:	A7 if it takes too long to download they will likely not wait and you lost'em before they even see anything of value from you #smallbizchat
8:39 PM	StudioSplendid:	RT @rexr: RT @yourjobmyoffice: A7 We only have seconds to grab attention. Why waste it with flash when u can provide content? #smallbizchat
8:39 PM	CathyWebSavvyPR:	@smallbizlady hey - you know that @GetResults always has jokes - BTW we can conference call w my cell phone - anytime #smallbizchat
8:39 PM	leoraw:	RT @CathyWebSavvyPR: you CAN have flash element on secondary pages or as a PART of your homepage, but not as 1st thing on page #smallbizchat
8:39 PM	WholeMind:	RT @mobienthusiast: People who sell flash splash pages ought to get insurance b/c that is malpractice #SmallBizChat
8:39 PM	rexr:	Also, most research will tell you that you have LESS than "seconds" before the user forms an impression. #smallbizchat

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<http://twitter.com/YourJobMyOffice>

smallbizchat

8:39 PM yourjobmyoffice: RT @smallbizlady: #Smallbizchat has a new facebook fan page. <http://facebook.com/smallbizchat> Are you a fan yet??? #smallbizchat

8:39 PM CathyWebSavvyPR: RT @wvpmc: @mobienthusiast need 2 take first step 2 determine what search terms prospects use to find biz like you #smallbizchat

8:39 PM CASUDI: Interesting everyone raved about flash when it came out ~ the future of web design ~ YET we all hate it now #smallbizchat

8:40 PM leoraw: @mobienthusiast Now that's funny! (about the malpractice for selling splash I mean flash) #smallbizchat

8:40 PM WholeMind: The only flash that should be included is a flash video #SmallBizChat

8:40 PM CathyWebSavvyPR: RT @mobienthusiast: People who sell flash splash pages ought to get insurance b/c that is malpractice [ROFL] #smallbizchat

8:40 PM smallbizlady: Q8: What do you say about using your own photos vs. stock photography on your website? #smallbizchat

8:40 PM swfrost: While we're on the subject of flash...also avoid videos (flash or otherwise) that auto-play when users visit the page. #smallbizchat

8:40 PM yourjobmyoffice: @rexr How'm I doin' so far? #smallbizchat

8:40 PM CathyWebSavvyPR: RT @rexr: Also, most research will tell you that you have LESS than "seconds" before the user forms an impression. #smallbizchat

8:40 PM CathyWebSavvyPR: RT @smallbizlady: Q8: What do you say about using your own photos vs. stock photography on your website? #smallbizchat

8:41 PM leoraw: @CASUDI I do marvel over a good Flash page - but they are usually on sites for Hollywood movies. Not small biz. #smallbizchat

8:41 PM ZimblerMiller: @swfrost Especially videos that autoplay with SOUND. #smallbizchat

8:41 PM mobienthusiast: RT @CathyWebSavvyPR: RT @smallbizlady: Q8: What do you say about using your own photos vs. stock photography on your website? #smallbizchat

8:41 PM rexr: Flash is still the backbone of the tech behind Youtube... can't be too mad at it. = D #smallbizchat

8:41 PM swfrost: RT @WholeMind: The only flash that should be included is a flash video #SmallBizChat [Agreed! As long as they don't autoplay!]

8:41 PM yourjobmyoffice: @swfrost Oh, yes. Agreed - and no music, please. #smallbizchat

8:41 PM CathyWebSavvyPR: A8 if your potos are good enough - go for it - it avoids seeing same shot on multiple sites, but stock can be cheap #smallbizchat

8:41 PM designleap: Q8: Stock photos are a great, cheaper alternative to using custom photos. #smallbizchat

8:41 PM aneclecticsoul: I love nice simple flash sites.Why u suggest avoiding them? RT @rexr: @designleap is right. Avoid flash sites like the plague. #smallbizchat

8:41 PM allthingsgodly: The keyword to "small business," is "small." How long do you have to tweet from this hashtag to get the respect deserved? #smallbizchat

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<http://twitter.com/YourJobMyOffice>

smallbizchat

8:41 PM rexr: @yourjobmyoffice Good impression! #smallbizchat

8:41 PM CathyWebSavvyPR: RT @ZimbleMiller: @swfrost Especially videos that autoplay with SOUND. [OMG yes - they shd be illegal] #smallbizchat

8:41 PM SherriGarrity: RT @mobienthusiast: @SherriGarrity I agree - you can always fix it later, perfect is enemy of good #smallbizchat

8:42 PM GetResults: @smallbizlady Q8 Photo use should be guided by strategy and impact - Beware of car dealer danger - putting your kids on site. #smallbizchat

8:42 PM smallbizlady: @swfrost agreed! I hate auto audio or video esp those homemade videos of people on their couches. #smallbizchat

8:42 PM aneclecticsoul: RT @Qworky: Social media is changing the game! RT @rexr Facebook pages have most functions people look for in their websites. #smallbizchat

8:42 PM designleap: Q8 However, products should be professionally photographed. You want to show quality in what you're selling. #smallbizchat

8:42 PM YourGoToGuy: RT @SherriGarrity: RT @mobienthusiast: @SherriGarrity I agree - you can always fix it later, perfect is enemy of good #smallbizchat

8:42 PM MediaCollective: Rule of thumb if the tech does not serve a purpose or add to user experience don't use it #smallbizchat

8:42 PM aneclecticsoul: RT @GetResults: Q5 Web design process should be extension of mkt plan - what's the story, how do we tell it here and engage! #smallbizchat

8:42 PM CASUDI: @CathyWebSavvyPR A8 Please only use your own images if they are as good as a PRO :-) bad images make U unprofessional #smallbizchat

8:42 PM kerwood: A8 always better to use your own when you can, in my case I only have a few but easier to find stock disaster photos #smallbizchat

8:42 PM GetResults: RT @MediaCollective: Rule of thumb if the tech does not serve a purpose or add to user experience don't use it #smallbizchat

8:42 PM WholeMind: A8: using your own photos is best...but stock works if you don't have some that fit #SmallBizChat

8:42 PM MediaCollective: RT @smallbizlady: Q8: What do you say about using your own photos vs. stock photography on your website? #smallbizchat

8:42 PM mobienthusiast: A8: If you can use your own pics it's mor unique but stock is there 4 a reason #smallbizchat

8:42 PM rexr: A8: Don't be one of the sites full of happy people looking at computer screens. Otherwise, stock photos okay. #smallbizchat

8:42 PM ZimbleMiller: Well said: RT @MediaCollective: Rule of thumb if the tech does not serve a purpose or add to user experience dont use it #smallbizchat

8:42 PM merylevans: Even *I* -- deafie -- hate em RT @CathyWebSavvyPR @ZimbleMiller @swfrost Especially videos that autoplay with SOUND. #smallbizchat

smallbizchat

8:42 PM CathyWebSavvyPR: A8 - tip when using www.istockphoto.com - hover over little colored "fire" icon, tells how many times downloaded. less is more #smallbizchat

8:43 PM jeffreyjkirk: Flash and other RIA technology will continue to push the experience online. Flash shouldn't equate to just "Splash." #smallbizchat

8:43 PM allthingsgodly: RT @smallbizlady Q8: What do you say about using your own photos vs. stock photography on your website? #smallbizchat

8:43 PM smallbizlady: @allthingsgodly you must tell me what you mean. #smallbizchat

8:43 PM CathyWebSavvyPR: RT @CASUDI A8 Please only use your own images if they are as good as a PRO :-) bad images make U unprofessional #smallbizchat

8:43 PM mobienthusiast: RT @WholeMind: A8: using your own photos is best...but stock works if you don't have some that fit #SmallBizChat #smallbizchat

8:43 PM aneclecticsoul: I like using a site map via PowerPoint! RT @smallbizlady exactly that's what I mean by having an architecture for your website.#smallbizchat

8:43 PM yourjobmyoffice: @rexr Thx. I will have to go back and read transcript later. This convo moves too fast for me! #smallbizchat

8:43 PM CASUDI: @smallbizlady @swfrost bad video and audio should be omitted along w bad images ~ better none then bad #smallbizchat

8:43 PM kerwood: A8 but it depends on what you are offering or your content, like mine again harder to come by in person #smallbizchat

8:44 PM WholeMind: @designleap depends on your photographing and photoshop abilities...web is less discerning then print #SmallBizChat

8:44 PM GetResults: @merylevans Would you like to take a strong position on that. Wow! I agree, but nice to see your passion on this issue #smallbizchat

8:44 PM allthingsgodly: Q8 Only use your own photos if you have a high-resolution camera. Otherwise, don't waste your time. #smallbizchat

8:44 PM merylevans: A8 Depends on site and where images needed. My about pg has my smile on it. Blog posts use stock w occasional from me. #smallbizchat

8:44 PM designleap: RT @CASUDI A8 Please only use your own images if they are as good as a PRO :-) bad images make U unprofessional #smallbizchat

8:44 PM kerwood: A8 with that said if anyone has any disaster shot they would not mind sharing :o) #smallbizchat (you can always ask)

8:44 PM swfrost: @CASUDI Yes, nothing is better than bad something. #smallbizchat

8:44 PM aneclecticsoul: I use good old PowerPoint 4 site maps...any alternatives? RT @GetResults: @leoraw After strategy, a site map is a priority. #smallbizchat

8:44 PM smallbizlady: A8 @allthingsgodly I like using real photos when you can. the danger of stock photos is the same as shopping at macy's. #smallbizchat

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<http://twitter.com/YourJobMyOffice>

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8:45 PM CathyWebSavvyPR: @rexr are you using tweetgrid to see the chat? <http://is.gd/5aAMY> use stop/search button to pause flow of tweets #smallbizchat

8:45 PM smallbizlady: A8 @allthingsgodly You could see that dress again the same day you wear it. #smallbizchat

8:45 PM CathyWebSavvyPR: RT @kerwood: A8 with that said if anyone has any disaster shot they would not mind sharing :o) #smallbizchat (you can always ask)

8:45 PM aneclecticsoul: RT @rexr: A6: No call to action. Your website should urge your user to do something. #smallbizchat

8:45 PM designleap: @WholeMind most small biz owners don't have time or expertise in photoshop to make their images great and pro like. #smallbizchat

8:45 PM smallbizlady: @aneclecticsoul That's what I use too. #smallbizchat

8:45 PM GetResults: @aneclecticsoul Good point. For a low tech solution, use PostIt Notes. Thanks for RT #smallbizchat

8:45 PM wvpmc: @aneclecticsoul AnXML sitemap enables better SEO #smallbizchat

8:45 PM CASUDI: tech for tech sake = NO ~RT @MediaCollective: Rule ...the tech does not serve a purpose or add to user experience don't use it #smallbizchat

8:46 PM rexr: @CathyWebSavvyPR I'm using Tweetchat. @yourjobmyoffice was talking about the transcript = P #smallbizchat

8:46 PM merylevans: @GetResults Hate autoplaying music/sound. Hate em. Hate em. Passionate and strong enough? Rare, but some have no off button. #smallbizchat

8:46 PM aneclecticsoul: RT @GetResults: @mobienthusiast Mistake I see most is not discerning that the web is not a piece of paper - works differently. #smallbizchat

8:46 PM smallbizlady: For more tips on small biz success subscribe to Melinda Emerson's blog at <http://bit.ly/3x5Gm2> #smallbizchat

8:46 PM smallbizlady: Q9: At what point of the website design process should one start working on SEO? #smallbizchat

8:46 PM WholeMind: A8: If you have a makeshift photobooth and a decent digicam you can make photos good enough for a blog #SmallBizChat

8:46 PM CathyWebSavvyPR: A8 the right image can really set the tone for a blog post, or a page on a site. your image or stock. #smallbizchat

8:46 PM MediaCollective: Stock vs your own photography, each has their place but don't rec. using a model pic as You in a avatar #smallbizchat

8:47 PM CathyWebSavvyPR: @rexr next time try tweetgrid - breaks it up into 3 columns - all tweets using tag, host/guest (Q&A) & yr @replies #smallbizchat

8:47 PM gbstrickland: RT @CathyWebSavvyPR: A8 the right image can really set the tone for a blog post, or a page on a site. your image or stock. #smallbizchat

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<http://twitter.com/YourJobMyOffice>

smallbizchat

8:47 PM	WholeMind: @designleap agreed...biggest dif is whether the photos are for a blog or reg website #SmallBizChat
8:47 PM	CathyWebSavvyPR: RT @smallbizlady: For more tips on small biz success subscribe to Melinda Emerson?s blog at http://bit.ly/3x5Gm2 #smallbizchat
8:47 PM	merylevans: A9 You should always know your important keywords and keep them handy throughout business, design and maintenance of site. #smallbizchat
8:47 PM	designleap: Q9: Start on SEO at the beginning. Do your keyword research right away; you will need to use them throughout the site. #smallbizchat
8:47 PM	rexr: A8: Big tip on photos. Search Flickr for a good one and ask if you can use it. Great solution for charities. #smallbizchat
8:47 PM	kerwood: A9 As soon as they start planning the site, incorporate into the design/content process #smallbizchat
8:47 PM	Qworky: RT @mobienthusiast: Mistake I see most is not discerning that the web is not a piece of paper. #smallbizchat via @anelecticsoul @GetResults
8:47 PM	rexr: @CathyWebSavvyPR I'll check it out. Thanks! #smallbizchat
8:47 PM	mobienthusiast: RT @smallbizlady: Q9: At what point of the website design process should one start working on SEO? #smallbizchat
8:47 PM	ZimbleMiller: Q9: When you choose the domain name. #smallbizchat
8:48 PM	anelecticsoul: RT @GetResults: Q6 Another fault is that people think site is about them not what's in it for the visitor/customer #smallbizchat
8:48 PM	CreativeAMS: #smallbizchat - Reply to Q9 - SEO practices are incredibly overhyped & NOT critical to web design. Not necessary to be found by 1 million.
8:48 PM	CASUDI: @smallbizlady A9 ~ be aware at the onset if possible ~ aware YES ~BUT dont get carried away w importance :-) #smallbizchat
8:48 PM	CASUDI: RT @CathyWebSavvyPR: A8 the right image can really set the tone for a blog post, or a page on a site. your image or stock. #smallbizchat
8:48 PM	jeffreyjkirk: @smallbizlady SEO should be one of the primary topics discussed in the design process. #smallbizchat
8:48 PM	CathyWebSavvyPR: RT @merylevans: A9 always know your important keywords & keep them handy throughout business, design & maintenance of site #smallbizchat
8:48 PM	leoraw: A9 - Good SEO is (partly) about the code. So the code needs to be good. WordPress is great for SEO, though u can optimize it #smallbizchat
8:48 PM	swfrost: A9: From the beginning ideally (home page content is very important) but sites can be "SEO retrofitted." #smallbizchat
8:48 PM	GetResults: Q9 - You start at the very beginning (with SEO) a very good place to start... #smallbizchat
8:48 PM	smallbizlady: RT @merylevans: A9 Always know your important keywords & keep them handy throughout business, design and maintenance of site. #smallbizchat

smallbizchat

8:48 PM rexr: A9: Never "work on SEO"! It should be integral to the development process. #smallbizchat

8:48 PM designleap: A8: I also add product photos inside stock photos and it looks like an original. #smallbizchat

8:48 PM leoraw: RT @ZimblerMiller: Q9: When you choose the domain name. <- yes, SEO can start there, true #smallbizchat

8:48 PM aneclecticsoul: RT @wvpmc: @GetResults Hi John - absolutely - can't just drop your brochure online and have it work the same way #smallbizchat

8:48 PM mobienthusiast: A9: SEO matters starting w/ choice of domain name & never stops #smallbizchat

8:49 PM CathyWebSavvyPR: @rexr take a pak right after the chat - I can stay 4 a few minutes & show you haow it looks? <http://is.gd/5aAMY> #smallbizchat

8:49 PM CathyWebSavvyPR: RT @ZimblerMiller: Q9: When you choose the domain name. #smallbizchat

8:49 PM kalisurfer: @mobienthusiast #smallbizchat from the beginning - may affect tech used as well as obviously content strategy

8:49 PM GetResults: #smallbizchat

8:49 PM rexr: @designleap That's a blog post I'd like to see! #smallbizchat

8:49 PM smallbizlady: RT @designleap: A8: I also add product photos inside stock photos and it looks like an original. #smallbizchat

8:49 PM ThePicMan: <Or you can hire me>RT @WholeMind: A8: using your own photos is best...but stock works if you don't have some that fit #SmallBizChat

8:49 PM PoorSanta: @smallbizlady From the beginning, early mistakes can cause later problems #smallbizchat

8:49 PM CASUDI: But dont get carried away :- RT @GetResults: Q9 - You start at the very beginning (with SEO) a very good place to start... #smallbizchat

8:50 PM rexr: @CathyWebSavvyPR Thanks but I'm heading out soon #smallbizchat

8:50 PM WholeMind: A9: SEO is important...but past the basics if someone doesn't buy your stuff it doesn't matter...create interest #SmallBizChat

8:50 PM ZimblerMiller: Q9: That's why when I work on book author websites I often recommend not using the book name if it doesn't say what's what. #smallbizchat

8:50 PM GetResults: Q9 - Key words should always be a blend of what customers/prospects search for and your natural key words - blend naturally #smallbizchat

8:50 PM wvpmc: RT @CathyWebSavvyPR A8 - tip when using www.istockphoto.com - hover over colored "fire" icon, tells how many times downloaded #smallbizchat

8:50 PM designleap: @rexr We'll do a blog post on adding a product into a stock photo. Send me an email to get notified. #smallbizchat

8:50 PM rexr: Whatever you do, don't hire a "SEO expert"... there's a reason they call it Snake Oil. #smallbizchat

smallbizchat

8:50 PM	CathyWebSavvyPR: A9 when 2 choose domain name? ideally choose your business name with domain name in mind, also ck SM sites & trademark info #smallbizchat
8:50 PM	GetResults: @anelecticsoul - you are fast tonight! #smallbizchat
8:50 PM	smallbizlady: Q10: How does one get on the first page of Google? #smallbizchat
8:51 PM	OfficeDivvy: #SmallBizChat Roll Call?.. We make web-design and online presence for your Small Business truly affordable and effective! :) #SmallBiz
8:51 PM	WholeMind: @ThePicMan I know my limitations...that is why I asked for professional help on photos that have to look awesome #SmallBizChat
8:51 PM	CathyWebSavvyPR: @rexx no biggie - hit me up anytime - it will take 5 minutes and may help you participate in other chats more easily too #smallbizchat
8:51 PM	anelecticsoul: RT @CASUDI: A5: Web is just another marketing tool, part of whole plan and part of end goals #smallbizchat
8:51 PM	rexx: @designleap Just post the link to your blog! I'm sure I'm not the only one curious. #smallbizchat
8:51 PM	CathyWebSavvyPR: RT @smallbizlady: Q10: How does one get on the first page of Google? #smallbizchat
8:51 PM	twimommi: @smallbizlady Q9. No need to go crazy in the beginning, but at least learn the basics of SEO so you will be set up properly #smallbizchat
8:51 PM	mobienthusiast: RT @smallbizlady: Q10: How does one get on the first page of Google? #smallbizchat
8:51 PM	CathyWebSavvyPR: RT @designleap: @rexx We'll do a blog post on adding a product into a stock photo. Send me an email to get notified. #smallbizchat
8:51 PM	swfrost: A11: That's for Google to know and you to never find out. :) Fresh, updated content helps a lot though! #smallbizchat
8:52 PM	designleap: A10: Google has a secret formula and it's always changing, so there's no one sure way of getting there. #smallbizchat
8:52 PM	kerwood: A10 good SEO, links, and perseverance because it is dynamic and you must keep at it. #smallbizchat
8:52 PM	MediaCollective: Seo & domain selection= part of the initial step before design hits the screen its the engine that drives U 2 your destination #smallbizchat
8:52 PM	rexx: A10: As my friend Thomas says, "Have great content." #smallbizchat
8:52 PM	WholeMind: A10: hit the long tale or be lucky #SmallBizChat
8:52 PM	CASUDI: A9 ~ If your marketing to your potential clients is RIGHT ~ you will be using the right words to attract clients & (SEO) #smallbizchat
8:52 PM	swfrost: Sorry, I meant A10 on previous post. #smallbizchat
8:52 PM	twimommi: @smallbizlady Q10: Shoot for good terms that don't have as much competition #smallbizchat
8:52 PM	designleap: A10: Build lots of relevant links and optimize your site. #smallbizchat
8:52 PM	mobienthusiast: RT @rexx: A10: As my friend Thomas says, "Have great content." #smallbizchat

smallbizchat

8:52 PM	CathyWebSavvyPR:	A9 - when choosing domain URL - need to balance SEO/keywords with what catches someone's interest - #smallbizchat
8:52 PM	jeffreyjkirk:	A9: Your web platform should support vanity domains, 301 redirects and URL redirect (SEO friendly URLs) for future use. #smallbizchat
8:53 PM	WholeMind:	RT @swfrost: A11: Thats for Google to know and you to never find out. :) Fresh, updated content helps a lot though! #SmallBizChat
8:53 PM	yourjobmyoffice:	RT @kerwood: A10 good SEO, links, and perseverance because it is dynamic and you must keep at it. #smallbizchat
8:53 PM	smallbizlady:	@OfficeDivvy did you see me do Roll Call yet??? Don't jump out there too quick. #smallbizchat
8:53 PM	CathyWebSavvyPR:	RT @rexr: A10: As my friend Thomas says, "Have great content." #smallbizchat
8:53 PM	ZimbleMiller:	A10: Site-booster.com decided to get me on Google first page as "Twitter marketing expert" & did with the posts I write there. #smallbizchat
8:53 PM	designleap:	A10: Add content often so the search engine sees that your site isn't static. #smallbizchat
8:53 PM	wvpmc:	Caution: SEO is important, but you can create a great SEO page that doesn't do a thing to help conversion #smallbizchat
8:53 PM	smallbizlady:	RT @designleap: A10: Build lots of relevant links and optimize your site. #smallbizchat
8:53 PM	rexr:	@swfrost Oh, I thought you could see the future = D #smallbizchat
8:53 PM	MediaCollective:	RT @GetResults: Key words should always B blend of what customers/prospects search4y& our natural key words - blend naturally #smallbizchat
8:53 PM	CASUDI:	@swfrost: A11: Thats for Google to know and you to never find out. :) Fresh, updated content helps a lot though! #SmallBizChat
8:53 PM	CathyWebSavvyPR:	A10 long tail is best - heard it described - have on yr site exact words someone types into the search box #smallbizchat
8:54 PM	smallbizlady:	If you found this interview helpful, join us on Wednesdays 8-9pm ET follow @SmallBizChat on Twitter. #smallbizchat
8:54 PM	CathyWebSavvyPR:	RT @designleap: A10: Build lots of relevant links and optimize your site. #smallbizchat
8:54 PM	designleap:	RT @rexr: A10: As my friend Thomas says, "Have great content." #smallbizchat
8:54 PM	mobienthusiast:	@designleap pls add me to list for product in photo notification #smallbizchat
8:54 PM	smallbizlady:	Thanks again to tonight?s #SmallBizChat guest Yiana Palacios @designleap For more info http://www.designleap.net/ #smallbizchat
8:54 PM	MichaelWillett:	RT @merylevans A9 should always know your important keywords-keep handy throughout business/design/maintenance of site #smallbizchat
8:54 PM	mobienthusiast:	RT @smallbizlady: If you found this interview helpful, join us on Wednesdays 8-9pm ET follow @SmallBizChat on Twitter. #smallbizchat
8:54 PM	designleap:	RT @wvpmc: Caution: SEO is important, but you can create a great SEO page that doesnt do a thing to help conversion #smallbizchat

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<http://twitter.com/YourJobMyOffice>

smallbizchat

8:54 PM	smallbizlady:	@designleap work closely w/ smallbiz owners designing marketing materials that help you grow your business. #smallbizchat
8:54 PM	CathyWebSavvyPR:	A10 for example "how do I sell my business" = person searching. our site: hwo do you sell your business = not an SEO match #smallbizchat
8:55 PM	MediaCollective:	@WholeMind neilson report, more savvy onliners = long tail keywords getting longer 7 or more... #smallbizchat
8:55 PM	smallbizlady:	Next week on #SmallBizChat for Christina Katz @writermama Developing Your Platform to Grow Your Business. #smallbizchat
8:55 PM	CathyWebSavvyPR:	RT @smallbizlady: If you found this interview helpful, join us on Wednesdays 8-9pm ET follow @SmallBizChat on Twitter. #smallbizchat
8:55 PM	GetResults:	Q 10 - Be around for a long time. Be active on the web. Post good content. Use SEO. Pray to the Google gods. #smallbizchat
8:55 PM	ZimbleMiller:	A10: Full disclosure: Site-booster.com is SEO guru. #smallbizchat
8:55 PM	swfrost:	@rexr No, I can't type today. #smallbizchat :)
8:55 PM	smallbizlady:	Roll call who?s on @smallbizchat tonight. Give me your best 140 character commercial. #smallbizchat
8:55 PM	smallbizlady:	RT @GetResults: Q 10 - Be around for a long time. Be active on the web. Post good content. Use SEO. Pray to the Google gods. #smallbizchat
8:55 PM	GetResults:	@CASUDI but when you spell you begin with a, b, c... #smallbizchat
8:55 PM	rexr:	@GetResults makes a good point. It helps to have been around for a while too. #smallbizchat
8:55 PM	smallbizlady:	Thank you to @cathywebsavvypr my co-host and social media PR pal. #smallbizchat
8:56 PM	CathyWebSavvyPR:	RT @smallbizlady: Next week on #SmallBizChat for Christina Katz @writermama Developing Your Platform to Grow Your Business. #smallbizchat
8:56 PM	CathyWebSavvyPR:	RT @smallbizlady: Roll call who?s on @smallbizchat tonight. Give me your best 140 character commercial. #smallbizchat
8:56 PM	smallbizlady:	Thank you to virtual assistant Sonia @yourjobmyoffice, she'll get that transcript out shortly on @smallbizchat. #smallbizchat
8:56 PM	allthingsgodly:	Q11 @CASUDI @swfrost Good to have "fresh" content, but it doesn't guarantee first-page rankings. Information doesn't expire. #smallbizchat
8:56 PM	smallbizlady:	#Smallbizchat has a new facebook fan page. http://facebook.com/smallbizchat Are you a fan yet???
8:56 PM	merylevans:	She rocks! RT @smallbizlady Next on #SmallBizChat: Christina Katz @thewritermama Developing Your Platform to Grow Business #smallbizchat
8:56 PM	GetResults:	PITCH ? Want help finding/initiating creative solutions 2 grow your biz/brand. Call 2 Act - @getresults 4 Free initial consult #smallbizchat

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<http://twitter.com/YourJobMyOffice>

smallbizchat

8:56 PM kerwood: @CathyWebSavvyPR @smallbizlady #smallbizchat thank you for doing this everytime I participate I learn something new, you people here are grt

8:56 PM CathyWebSavvyPR: Pitch: Deadline 2nite 2 vote 4 yr fav 2009 biz books: <http://bit.ly/1EP16X> RT this, U may win a free book. #bizbookawards #smallbizchat

8:57 PM smallbizlady: If you have some expertise to share here?s how to be a guest on #smallbizchat <http://bit.ly/4r5KEZ> #smallbizchat

8:57 PM rexr: I'm a web developer at Match Strike, check out our blog at <http://matchstrike.net/strikepad/> for more #smallbizchat

8:57 PM yourjobmyoffice: Sonia - VA to this chat. I work like an assistant, but think like a CEO. And, I did not kill a possum tonight. #pitch #smallbizchat

8:57 PM ZimbleMiller: Oops this link: Get my company?s free report ?How to Become a Twitter Marketing Expert? at <http://budurl.com/freeTwitmarreport> #smallbizchat

8:57 PM smallbizlady: For more tips on starting or growing your small business subscribe to Melinda Emerson?s blog at <http://bit.ly/3x5Gm2> #smallbizchat

8:57 PM merylevans: A Dallas-area business needs to hire this guy if they want strong IT support <http://www.linkedin.com/in/paulevans66> #smallbizchat

8:57 PM designleap: Anyone wants a Free Video Website Critique <http://www.designleap.net/blog/free-video-website-critique> #smallbizchat

8:57 PM rexr: Great chat everyone. I'm a pro web developer and even I learned some things = D #smallbizchat

8:57 PM thewritermama: @merylevans Aw, shucks. Thanks, Meryl. :) #smallbizchat

8:57 PM GetResults: Thanks to @smallbizlady @cathywebsavvypr @yourjobmyoffice 4 GR8 leadership, traffic control tonight here on #smallbizchat

8:57 PM CathyWebSavvyPR: @smallbizlady you are welcome! I enjoy ednesday nights - great info from guests, lots of exchnage with our biz peeps! #smallbizchat

8:57 PM smallbizlady: Next week on #SmallBizChat 12/9 for Christina Katz @writermama Developing Your Platform to Grow Your Business. #smallbizchat

8:57 PM CathyWebSavvyPR: RT @smallbizlady: If you have some expertise to share here?s how to be a guest on #smallbizchat <http://bit.ly/4r5KEZ> #smallbizchat

8:58 PM WholeMind: helping local GA companies build a truly sustainable business - people, planet and profit <http://bit.ly/5VTIN> #SmallBizChat

8:58 PM CathyWebSavvyPR: RT @smallbizlady: Thank you to virtual assistant Sonia @yourjobmyoffice, she?ll get a transcript out shortly on @smallbizchat #smallbizchat

8:58 PM SherriGarrity: If your biz isn't making what it could listen Thurs nt to the money call details here FREE: <http://bit.ly/6ofa6u> #smallbizchat

8:58 PM GetResults: @rexr GR8 - we all need to learn from one another. #smallbizchat

8:58 PM thewritermama: @smallbizlady Looking forward to it, Melinda. See you all next week! #smallbizchat

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Join #smallbizchat facebook group: <http://www.facebook.com/group.php?gid=106377523544>

<http://twitter.com/YourJobMyOffice>

smallbizchat

8:58 PM MediaCollective: RT @GetResults: Thanks to @smallbizlady @cathywebsavvypr @yourjobmyoffice 4 GR8 leadership, traffic control tonight here on #smallbizchat

8:58 PM swfrost: Read our book, Marketing: Unmasked, Insider Tips and Tricks for Success in Small Business Mktg, <http://marketingunmasked.com/> #smallbizchat

8:59 PM CASUDI: Promoting a BIZ I mentor & did v.cost effective first website for ~ that has been very effective ~<http://www.rainbank.info/> #smallbizchat

8:59 PM CathyWebSavvyPR: @thewritermama Agree - your have great info - your platform book was a good and useful read! #smallbizchat

8:59 PM mobienthusiast: I remake old sites as Wordpress / customize mobile template, consulting <http://mobienthusiast.mobi/> #smallbizchat

8:59 PM gbstrickland: RT @smallbizlady: Next week #SmallBizChat 12/9 for Christina Katz @writermama Developing Your Platform to Grow Your Business #smallbizchat

8:59 PM smallbizlady: @swfrost we should talk #smallbizchat

8:59 PM thewritermama: @CathyWebSavvyPR Thanks so much, Cathy. :) #smallbizchat

9:00 PM WholeMind: BTW Marketing: Unmasked is a great book <http://marketingunmasked.com/> #SmallBizChat

9:00 PM CathyWebSavvyPR: @kerwood yes & no go 2 @smallbizlady's blog - has extended blog post Q&A the day after ea. chat - www.succedasyourownboss.com #smallbizchat

9:00 PM SherriGarrity: Corporate Fugitive offers step by step info& support to take u fr employee to extraordinary entrepreneur <http://bit.ly/1E1zLs> #smallbizchat

9:00 PM CathyWebSavvyPR: RT @mobienthusiast: I remake old sites as Wordpress / customize mobile template, consulting <http://mobienthusiast.mobi/> #smallbizchat

9:01 PM designleap: Thanks everyone for a great chat, as always, I'm open for questions after the chat via email. Visit <http://www.designleap.net/> #smallbizchat

9:01 PM smallbizlady: @Next week guest Christina Katz @writermama wrote a book called Get Known Before The Book Deal. Great resource! #smallbizchat

9:01 PM allthingsgodly: RT @thewritermama @CathyWebSavvyPR Thanks so much, Cathy. :) #smallbizchat // Yes, thank you Cathy! You're always a sweet help to us all! ;]

9:01 PM CathyWebSavvyPR: @mobienthusiast we should talk - I may have an interesting project int he works - DM me yr email? #smallbizchat

9:02 PM swfrost: Hey guys, if U don't know about @Cliqset yet, chk it out. Might be a good mtg place for #smallbizchat U get a permanent URL 4 the chat.

9:02 PM GetResults: Thnx 4 RT's 2: @MediaCollective @CathyWebSavvyPR @smallbizlady @CASUDI @anelecticsoul @Qworky @ZimbleMiller here on #smallbizchat

9:02 PM WholeMind: sorry about the #SmallBizChat tirade...hope too many people didn't unfollow me :)

9:02 PM thewritermama: RT @smallbizlady: Next week guest Christina Katz @writermama wrote Get Known Before The Book Deal. Great resource! #smallbizchat

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<http://twitter.com/YourJobMyOffice>

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9:02 PM CathyWebSavvyPR: @allthingsgodly @thewritermama you are both welcome! #smallbizchat

9:02 PM leoraw: Please visit my blog Websites for Small Biz <http://biz.leoraw.com/> - I'll be happy to post any of your questions re: websites! #smallbizchat

9:02 PM JessieFWriter: RT @smallbizlady: Next week on #SmallBizChat 12/9 for Christina Katz @writermama Developing Your Platform to Grow Your Business. #smallb ...

9:03 PM swfrost: @smallbizlady Definitely! #smallbizchat

9:03 PM leoraw: @WholeMind just for that I should make sure to follow you! #smallbizchat

9:03 PM CathyWebSavvyPR: @WholeMind hopefullythe opposite happened - since you tweeted out such good info - & got Retweeted - more peeps followed U #smallbizchat

9:04 PM swfrost: @WholeMind That's why I suggested @Cliqset. Ppl hate having to Twittersnooze me. Or they just unfollow me. #smallbizchat

9:04 PM mobienthusiast: Me too RT @leoraw: @WholeMind just for that I should make sure to follow you! #smallbizchat

9:04 PM MichaelWillett: RT @gbstrickland RT @smallbizlady Next #SmallBizChat 12/9 Christina Katz @writermama Develop Your Platform to Grow Business #smallbizchat

9:04 PM leoraw: RT @smallbizlady: @Next week guest Christina Katz @writermama wrote book called Get Known Before The Book Deal. #smallbizchat

9:04 PM aneclecticsoul: FUNNY! RT @WholeMind: RT @mobienthusiast: People who sell flash splash pages ought to get insurance b/c that is malpractice #SmallBizChat

9:04 PM aneclecticsoul: FUNNY! RT @WholeMind: RT @mobienthusiast: People who sell flash splash pages ought to get insurance b/c that is malpractice #SmallBizChat

9:04 PM mobienthusiast: Please @ me if you want me to follow you #smallbizchat

9:04 PM CASUDI: Thanks to @smallbizlady @cathywebsavvypr @yourjobmyoffice @designleap GREAT #smallbizchat

9:04 PM SherriGarrity: Thanks @smallbizlady and @designleap for great chat tonight #smallbizchat

9:05 PM SherriGarrity: Marketing and web techies unite on #smallbizchat

9:05 PM gbstrickland: Yes, many thanks! RT @SherriGarrity: Thanks @smallbizlady and @designleap for great chat tonight #smallbizchat